

# Accessorize now!

MAXIMIZE THE EXPERIENCE

## Summer Travel Guide

***Don't forget to pack accessories for your favorite electronics!***

Whether you're heading to the seashore, mountains or to a resort hotel; traveling by car, plane, boat or train, the right accessories will not only power and protect your electronics, but they add to the overall experience as well, helping you make the most of your summer vacation.

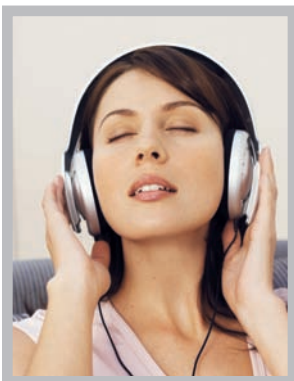




## *The All-American Family Road Trip*

Whether you pack up the family car or rent an RV, electronics will make your trip more enjoyable. Parents of particularly active or precocious kids may say electronics are the only thing that makes a long trip bearable. There are scores of accessory items to make your electronic devices work better and add fun to any trip!

- **Portable DVD mounting kits.** Portable DVD players have become a necessity for family car trips. There are kits – including ones that strap to the front seat headrests – that secure the player for maximum viewing pleasure for the kids in the back seat.
- **FM modulators.** These tiny, inexpensive devices let you play your favorite music from your digital music player through the car stereo so everyone in the vehicle can enjoy it.
- **AC/DC charger.** Make sure all electronic devices used in the car have enough juice with a charger that plugs into the 12-volt (cigarette lighter) outlet. Now you'll never have to hear "The battery just died!" again.
- **DVD and CD storage cases.** There are many storage case styles designed especially for the car, truck or RV including ones that attach easily to the visor, console, or seatback.
- **GPS mounting kits.** Depending on where you head on vacation, a Global Positioning Satellite (GPS) system may be central to your adventures. A mounting kit lets you set a handheld GPS unit on the dashboard for easy navigation.



## *Flying the Friendly Skies*

Attractive fares and promotions mean families are taking to the skies in record numbers to visit family, friends, historical locales or theme parks. Electronics can make a long flight acceptable and airport waits tolerable. Accessories protect your devices and make them easier to take along.

- **Noise cancellation headphones.** Listen to your own music or just fly in peace without hearing the passengers in the row behind you.
- **Backup batteries and chargers.** Most portable music players will work for the longest flights, but portable DVDs and other video players may come up short on cross-country or international trips. Bring along a back up battery so your entertainment lasts all the way to your destination.
- **Game cases.** Carrying cases designed for specific portable video game systems keep all the necessary parts in one place so junior can test his skills throughout the trip. Just remind him to take a break for takeoff and landing.
- **E-wear.** Wear a vest, jacket or backpack designed specifically to carry all your electronic gear. There are jackets with a dozen or more pockets that can create a "personal area network" and make it simple to pass all your electronic gadgets through security in a single step.
- **Personalized fashion cases.** It seems everyone is traveling with cell phones, cameras, digital music players and other electronic devices. Choose a fashionable case for your device to showcase your name and personality.



## ***From the Country to the Beach***

Whether your idea of relaxation is in the country or at the beach, consumer electronics and accessories can make the experience memorable!

- **Cleaning Supplies.** Don't forget to pack cleaning supplies in your digital camera bag. A good cleaning system can gently remove dust and friction particles from the sensor and camera housing, eliminating the need to edit or retouch photos during printing!
- **Wireless headsets for portable devices.** Let the kids listen to their movie using wireless headphones so Mom and Dad can actually talk to one another.
- **Waterproof housing for camera or camcorder.** If you're diving or snorkeling, you can capture great pictures by using an underwater case that will let you record your very own Poseidon adventure.
- **Wireless speakers.** If your summer rental house has a stereo, expand the music scene with a set of wireless speakers to use on the porch or patio.
- **Blank media.** Whether it's for recording memories with digital cameras, or recording music from the Internet or other sources, you'll want to have plenty of spare memory cards or blank CDs to take the summer fun with you.



## ***While Unwinding at Home on Vacation***

Some of the best vacations are the ones that allow you to relax at home, catch up on home projects, or just veg in front of the TV. With inexpensive accessories, you can upgrade your home theater system, organize and enhance your music and movie collection, or back up your important data.

- **Better sound and video.** Upgrade to premium cable, wires and connectors for your home theater system for better picture and sound quality at a fraction of the price of a new system. Add a surge protector to guard against damage from power surges and outages.
- **Transfer from tape to disc.** Move your home videos from video tape to recordable DVDs. Inexpensive transfer adaptors will help you get the best quality in your new, longer lasting discs.
- **Organize your media library.** CDs and DVDs will look and sound better when listening, viewing and transferring to other media if they're cleaned regularly. An inexpensive disc cleaning system is a must for your home entertainment system.
- **Clean off the coffee table.** Choose a universal remote control to simplify your home theater. Models range from simple to complex, with buttons or touch screens to control everything from entertainment to lighting and more.
- **Back it up!** If you have a growing library of digital pictures on your computer hard drive, this could be a good time to sort through and back up the important ones on a portable hard drive, optical disc, flash drive, or memory card.



**Refer friends and family to these great websites for more information about technology and electronics accessories!**

#### **Antennaeb**

[www.AntennaWeb.org](http://www.AntennaWeb.org)

This online mapping tool helps consumers determine which type of outdoor antenna to purchase. Whether the antenna you want is for use with a home satellite system, high-definition television (HDTV) or a traditional analog set, this site will show you what you need to know to buy the right antenna. Just key in your address in the secure site and AntennaWeb will guide you step-by-step to find the right antenna for your specific location.

#### **The CEA Connections Guide**

[www.ceaconnectionsguide.com](http://www.ceaconnectionsguide.com)

This interactive resource helps consumers get products out of the box and into operation in a snap! The site provides easy-to-understand descriptions of audio and video connectors and shows users where they're located and how to use them to optimize product performance.

#### **DigitalTips**

[www.DigitalTips.org](http://www.DigitalTips.org)

DigitalTips is the place for consumers to learn about the latest technologies before they buy. The site offers interactive buying guides to help consumers learn about products and the best accessories to maximize satisfaction with their purchase. Consumer can also learn more about recycling their old electronics and the 2009 transition to digital television.

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